

**Event Name:** Auxilium Innovation and Incubation Centre (AIIC) Zoology Unit organized an Online Lecture.

**From Date:** 18. 08.2025

**To Date:** 18. 08.2025

**Organized by:** Department of Zoology

**Academic Year:** 2025-2026

**Report:** The AIIC Unit of Zoology Department organized an Online Lecture for UG and PG Zoology Students on 18.08.2025. Dr. A. Senthilkumar M.B.A., M.Phil., Ph.D., Assistant Professor and Head, Department of Management, The Tamil Nadu Dr. Ambedkar Law University, Chennai, delivered a resource lecture on the topic Achieving “Value Proposition Fit” & “Business Fit”. The objective of the event was to foster vibrant entrepreneurial ecosystem, promote entrepreneurial thinking among the students and facilitate opportunities for startup development.